

ABOUT

I am a Shoreditch-based UI designer with 8+ years' industry experience, who has been fortunate to work with some of the world's most iconic brands, including Game of Thrones, Disney, Mercedes-Benz, Deutsche Bank, and Canon.

EMPLOYMENT HISTORY

Jigsaw XYZ

UI, Web & Video Designer (Contract, July 2019 – Dec 2020)

Contracted to design financial products for several clients, including E20 (a native mobile app for Emirates National Bank of Dubai to help SMEs manage their business accounting), the Nectar mobile app, a web dashboard for NCR, a COVID tracking app for the UK Government (pitch only), along with a couple of Jigsaw's own house products – Sense and ESME.

Publicis & Digitas

UI Designer (Contract, Jan – Apr 2019)

Designed CMS modules and pages for the new Nissan and Infiniti websites.

HCL & Deutsche Bank

Lead UI & Brand Designer (Contract, Feb 2018 – Jan 2019)

Full-stack designer (logo, branding, app UI, landing page, interaction animations, and icons) of iControl, a powerful SaaS dashboard created to give Deutsche Bank end-to-end visibility on their business processes.

DoctorLink

Lead UI Designer (Contract, Oct 2017 – Feb 2018)

Led the UI design of DoctorLink, an NHS-funded web and mobile app that allows users to diagnose conditions from home and book appointments with their GP.

Appsumer

Lead UI & Brand Designer (Contract, June – Sep 2017)

Joined Appsumer, a Euston-based analytics consultancy, entrusted with rebranding their company and designing them a more fun, distinctive website.

Incito Wealth

Lead UI Designer (Side Project, Feb – Aug 2017)

Rebranded Incito Wealth, a Melbourne-based financial advice company, and designed them a new website.

Graze

Illustrator & Animator (Contract, Feb – June 2017)

Contracted for Graze, the personalised snack company, concepting and creating quirky GIF animations.

Charles Tyrwhitt

Digital Designer (Contract, Jan – Feb 2017)

Designed web pages, banners, and emails.

Debenhams

Digital Designer (Contract, Oct 2016 – Jan 2017)

Designed emails and cartoon animations for the Debenhams Christmas marketing campaign.

Photobox

UI & Digital Designer (Perm, May 2015 – Oct 2016)

Produced in-house creative ranging from microsites and apps to tube ads.

Nelson Bostock

Integrated Designer (Contract, Jan – Apr 2015)

Contract designer producing creative campaign content (webpages, illustrations, and brochures) for Sky, Toshiba, Disney, Game of Thrones, and Canon.

Digital Annexe

Junior UI & Digital Designer (Perm, May – Dec 2014)

Delivered BAU digital creative and web UI for Mercedes-Benz, Massey Ferguson, and Smart, along with a few of Digital Annexe's own house products.

Noble Macmillan

Junior Digital Designer (Perm, July 2012 – Aug 2013)

My roles in this luxury accessory retailer included frontend web design (design and code), social media marketing, and product photography. I left Noble to pursue my Masters.

EDUCATION

- 2013 – 2014 **Goldsmiths University, London** (MSc Design Computing)
- 2009 – 2012 **Exeter University** (First Class Honours in BA English Literature)
- 2004 – 2009 **The King's School, Canterbury** (AAAA in A-Level Maths, English Literature, Economics, and Art)
- 2002 – 2004 **United World College, Singapore**

INTERESTS & ADDITIONAL INFORMATION

I spend my free time reading, raiding popup restaurants, and travelling. I have a full UK driving licence, and am registered as a ltd company: **Savill Design & Development Ltd** (company number 10743755).

TOOLS & SKILLS AT A GLANCE



Figma



Sketch



Principle



Photoshop



After Effects



Illustrator



Premier



WordPress



HTML / CSS