

ABOUT

I am a Shoreditch-based UI designer with 8+ years' industry experience, who has been fortunate to work with some of the world's most iconic brands, including Game of Thrones, Disney, Mercedes-Benz, Deutsche Bank, and Canon.

EMPLOYMENT HISTORY

Jigsaw XYZ

Senior UI Designer (Contract, July 2019 – Sep 2020)

Contracted to design financial products for several clients, including E20, a native mobile app for Emirates National Bank of Dubai to help SMEs manage their business accounting, the Nectar mobile app, a dashboard for NCR, a COVID tracking app for the British government (pitch only), along with a couple of Jigsaw's own house products – Sense and ESME.

Publicis & Digitas

Senior UI Designer (Contract, Jan – April 2019)

Designed CMS modules and pages for the new Nissan and Infiniti websites.

HCL & Deutsche Bank

Lead UI & Brand Designer (Contract, Feb 2018 – Jan 2019)

Full-stack designer (logo, branding, app UI, landing page, interaction animations, and icons) of iControl, a powerful SaaS dashboard created to give Deutsche Bank end-to-end visibility on their business processes.

DoctorLink

Lead UI Designer (Contract, Oct 2017 – Feb 2018)

Led the UI design of DoctorLink, an NHS-funded web and mobile app that allows users to diagnose conditions from home and book appointments with their GP.

Appsumer

Lead UI & Brand Designer (Contract, June – Sep 2017)

Joined Appsumer, a Euston-based analytics consultancy, entrusted with rebranding their company and designing them a more fun, distinctive website.

Incito Wealth

Lead UI Designer (Side Project, Feb – Aug 2017)

Rebranded Incito Wealth, a Melbourne-based financial advice company, and designed them a new website.

Graze

Illustrator & Animator (Contract, Feb – June 2017)

Contracted for Graze, the personalised snack company, concepting and creating quirky GIF animations.

Charles Tyrwhitt

Digital Designer (Contract, Jan – Feb 2017)

Designed web pages, banners, and emails.

Debenhams

Digital Designer (Contract, Oct 2016 – Jan 2017)

Designed emails and cartoon animations for the Debenhams Christmas marketing campaign.

Photobox

UI & Digital Designer (Perm, May 2015 – Oct 2016)

Produced in-house creative ranging from microsites and apps to tube ads.

Nelson Bostock

Integrated Designer (Contract, Jan – Apr 2015)

Contract designer producing creative campaign content (webpages, illustrations, and brochures) for Sky, Toshiba, Disney, Game of Thrones, and Canon.

Digital Annexe

Junior UI & Digital Designer (Perm, May – Dec 2014)

Delivered BAU digital creative and web UI for Mercedes-Benz, Massey Ferguson, and Smart, along with a few of Digital Annexe's own house products.

Noble Macmillan

Junior Digital Designer (Perm, July 2012 – Aug 2013)

My roles in this luxury accessory retailer included frontend web design (design and code), social media marketing, and product photography. I left Noble to pursue my Masters.

EDUCATION

- 2013 – 2014 **Goldsmiths University, London** (MSc Design Computing)
- 2009 – 2012 **Exeter University** (First Class Honours in BA English Literature)
- 2004 – 2009 **The King's School, Canterbury** (AAAA in A-Level Maths, English Literature, Economics, and Art)
- 2002 – 2004 **United World College, Singapore**

INTERESTS & ADDITIONAL INFORMATION

I spend my free time playing tennis, reading, raiding popup restaurants, and travelling. I have a full UK driving licence, and am registered as a ltd company: **Savill Design & Development Ltd** (company number 10743755).